



For Immediate Release
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TW Perry Launches Green Building Program

Gaithersburg, MD – TW Perry, a national leader in the lumber and building materials industry is redefining the role of a traditional lumber yard with the launch of a new Green Building program. The program includes an expanded product line, certified training for employees and an interactive website designed for builders, their clients and homeowners.

“The Green Building program we’ve put in place is an exciting project for us; it’s a comprehensive and responsible solution,” announced Mike Moore, Vice President Materials Management. A key component is the attention TW Perry is placing on Green Building practices and products, which addresses possible issues around responsible building, including the growing global demand for ethically harvested and responsibly managed lumber.

As part of the Green Building commitment, TW Perry achieved FSC (Forest Stewardship Council) certification and SFI (Sustainable Forestry Initiative®) Chain-of-Custody certification through SGS’ Qualifor program, making it one of the few building materials dealers in the country to attain this dual distinction. Additionally, TW Perry sales associates are in the process of becoming certified through the *LBM Journal* Certified Green Dealer™ Program, providing a strong foundation in Green Building practices throughout the organization.

Completing the Green Building Program, the company created an innovative Green Building website as a reference source to assist builders and homeowners in addressing some of the most common Green Building questions and concerns. The website contains two unique segments, one focusing on the builders’ perspective and the other on homeowners’, making it user-friendly, informative and accessible. The site also contains a referral list of green builders in the area and an interactive green home showcasing nine rooms featuring practical tips on how users can “go green” at home.

Founded in 1911, TW Perry is one of the largest independent pro-sales lumber and building material dealers in the mid-Atlantic. The company specializes in serving remodelers, home builders, and deck builders. TW Perry employs more than 360 people, has 6 locations and is ranked #33 on ProSales magazine’s list of top residential building material suppliers in the country.

For more information, visit www.twperry.com.

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